

LBP INSURANCE BROKERAGE, INC.

Component					Baseline Data (if applicable)		Target	
	Objective/Measure	Formula	Weight	Rating System	Data Provider	2013	2014	2015
FINANCIAL	SO 1 Ensure Sustainable Financial Growth							
	SM 1	EBITDA margin	Absolute Amount	35%	(Actual/Target) x weight			79%
	Sub-total			35%				
STAKEHOLDERS	SO 2 Improve Services Delivery							
	SM 2	Customer Satisfaction Survey	% of respondents giving a rating (5=excellent, 4=very good, 3=good, 2=fair, 1-poor)	10%				Good
	SO 3 Offer Competitive FX Rates							
	SM 3	Accredited counterparty for FX rate shopping	Absolute Number	5%	(Actual/Target) x weight			5

Alan v. Ponce

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Component					Baseline Data (if applicable)		Target	
	Objective/Measure	Formula	Weight	Rating System	Data Provider	2013	2014	2015
	SO 4	Provide Wider Market Reach for Bancassurance Products for Agricultural Development Offer Competitive FX Rates						
	SM 4	Insurance approved by the Board for fishers' banca and builder's risk; coverage of hand tillers, portable rice mills; parametric insurance	No. of products developed and sold	10%	(Actual/Target) x weight			3
	SO 5	Provide Wider Market Reach for Bancassurance Products for Financial Viability						
	SM 5	Number of new products	No. of products developed and sold	10%	(Actual/Target) x weight			Structured Self Insurance
		Sub-total		35%				
INTERNAL PROCESS	SO 6	Improve Efficiency and Quality of Insurance Process						
	SM 6	Average number of days to process insurance coverage	Total no. of processed vs. Work Program	5%	(Actual/Target) x weight			5 working days
	SO 7	Enhance Existing Processes Comparable with the Industry						
	SM 7	Preparation for ISO/ GQMSS Certification for quality service	Actual Accomplishment vs. Work Program	10%	(Actual/Target) x weight			All remaining processes are manualized
		Sub-total		15%				

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Component					Baseline Data (if applicable)		Target	
	Objective/Measure	Formula	Weight	Rating System	Data Provider	2013	2014	2015
LEARNING & GROWTH	SO 8	Develop Strategic Skills & Competence of Officers and Staff						
	SM 8	Percentage of personnel who have undergone trainings in Basic Non-life Insurance Program	Actual number of Personnel trained/ total no. of personnel	10%	(Actual/Target) x weight			Competency level of the organization
	SO 9	Enhance IT Infrastructure						
	SM 9	Improvement of existing computer system	Actual Accomplishment vs. work program	5%	(Actual/Target) x weight			New Database System as Replacement of the Integrated Business Insurance System
			Sub-total	15%				
		TOTAL	100%					

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