

## **LIBI STRATEGY MAP**

To be among the top 10 insurance brokerage in terms of premium produced by 2022.

## Mission

To provide accessible, competitively priced and responsive insurance services to all LBP borrowers and clients.

To efficiently facilitate processing of insurance requirements originated by LBP Lending Center Account Officers and LBP Branches

## Core Values

**Social Responsibility:** Service to Community and Customer Satisfaction

Excellence: Quality and Competitiveness

Professionalism: Teamwork, Dedication, Commitment, Competence and Mutual Respect Financial

Stakeholders / Customers

Internal

Learning

Support the Priority Sectors of LBP

Organizational Excellence

**Ensure Sustainable Financial Growth** 

Improve Service Delivery

Improve Efficiency and Quality of Insurance
Process

Develop Strategic Skills & Competence of Officers and Staff

Provide wider Market Reach for Banccasurance Products for Financial Viability

Enhance Existing Processes Comparable with the Industry

Enhance IT Infrastructure