

2020 LIBI STRATEGY MAP

To be most profitable in terms of Return on Assets (ROA) among LBP Subsidiaries by 2022.

Mission

To provide accessible, competitively priced and responsive insurance services to all LBP borrowers and clients. To efficiently facilitate processing of insurance requirements originated by LBP Lending Center Account Officers and LBP Branches.

Core Values Social responsibility Excellence and Professionalism

Drive for inclusive insurance Support the priority sectors of LBP **Organizational Excellence** coverage for the marginalized Financial <F1> Ensure Sustainable Financial Growth <\$2> Provide Wider Market Reach <\$3> Provide wider market for Microinsurance Products for <\$1> Improve Service Delivery Agricultural and Fisheries reach for financial viability Development Internal Processe <P2> Enhance Existing Processes Comparable <P1> Improve Efficiency and Quality of Insurance with the Industry **Process** Learning <L1> Develop Strategic Skills & Competencies of <L2> Enhance IT Infrastructure Officers and Staff

1