LBP (Land Bank of the Phil.) Insurance Brokerage, Inc. (LBP-IBI)

2025 LIBI STRATEGY MAP

By 2029, LIBI shall be one of the leading and most trusted insurance brokerage firm, with customer satisfaction as its top priority by leveraging technology to serve its clients, and increasing its competitiveness in the industry while contributing to global sustainability, United Nations Sustainable Development Goals (UNSDG), disaster resilience, and fostering equity and inclusivity.

Drive for Inclusive Insurance Support the Priority Sectors of LBP Organizational Excellence Coverage for the Marginalized Mission Financial To provide accessible, <F2> Optimize Resources for <F3> Provide Wider Market <F1> Ensures Sustainable competitively-priced and **Financial Growth Higher Returns** Reach for Financial Viability responsive insurance services to all LBP borrowers and clients. Stakeholders/ Customers To efficiently facilitate <S2> Provide Wider Market Reach for Microinsurance <S1> Improve Service Delivery processing of insurance Products requirements of LBP. <P1> Improve Efficiency and Quality of Insurance <P2> Enhance Existing Processes Comparable with the Industry Process Core Values Social responsibility <L1> Develop Strategic <L2> Development and Learning Excellence and Skills & Competencies of Implementation of Disaster Risk <L3> Enhance IT Infrastructure Professionalism Officers and Staff Reduction and Management (DRRM) Plan

Finf

ging

LBP INSURANCE BROKERAGE, INC. (LIBI) 2025 Performance Scorecard

		Cor	MPONENT				BASELINE DATA			TARGET		
					RATING				2024		2025	
	Objective/Measure		FORMULA	WEIGHT	SYSTEM	2021	2022	2023	TARGET	REPORTED ACCOMPLISHMENT ¹		
	SO 1	Ensure Sustainable Fina	ancial Growth									
	SM 1	Net Income After Tax (NIAT)	Net Income Less Income Tax	15%	(Actual / Target) x Weight	₱188.15 Million	₱251.25 Million	₱186.03 Million²	₱192.25 Million³	₱201.40 Million⁴	₱145.00 Million	
	SO 2	Optimize Resources for Higher Returns										
FINANCIAL	SM 2	Improve Budget Utilization Rate	Total Disbursements / Board-approved Corporate Operating Budget (both net of PS)	5%	(Actual / Target) x Weight 0%=if less than 70%	N/A	72.10%	55.38%	90%	64.51%	90%	
	SO 3	Provide wider market re	ach for financial via	bility						A CONTRACTOR OF THE PARTY OF TH		
	SM 3	Total Premium Volume										
	a)	Life Insurance	Absolute Amount	15%	(Actual / Target) x Weight	₱1,255.14 Million	₱1,622.45 Million	₱1,159.60 Million	₱895.46 Million	₱519.07 Million⁵	₱179.25 Million	

¹ Based on the 2024 3rd Quarter Monitoring Report.
2 PFRS 15 applied.
3 PFRS 15 applied. The recalibrated/comparative figures of NIAT using the PFRS 15 from 2022 to 2024 are as follows: 2022- 102.37M; 2023- 186.03M; 2024-201.40M.
4 Based on the 2024 Reported accomplishment.
5 Based on the 2024 Reported accomplishment.

		Con	MPONENT			KONSTALL:	BASELINE DATA			TARGET	
					RATING				2024		
	C	DBJECTIVE/MEASURE	FORMULA	WEIGHT	SYSTEM	2021	2022	2023	TARGET	REPORTED ACCOMPLISHMENT ¹	2025
	b)	Non-Life Insurance		15%	(Actual / Target) x Weight			₱1,159.60 Million	₱785.33 Million	P628.21 Million ⁶	₱583.85 Million
		Sub-Total	48	50%						1	
	SO 4	Improve Service Deliver	y								
STAKEHOLDERS/ CUSTOMERS	SM 4	Percentage of Satisfied Customers	Number of respondents who gave at least Satisfactorily rating / Total number of respondents	5%	(Actual / Target) x Weight 0%=if less than 80%	-	82.89%	Unverifiable ⁷	90%	Posting of Bidding/Request for Quotation to PhilGeps	90%
ERS	SO 5	Provide Wider Market Ro	each for Microinsur	ance Prod	ucts			*			
KEHOLDI						292	542		1,500	2.499	4,500
STA	SM 5	Beneficiaries covered by Microinsurance	Absolute Number	15%	(Actual / Target) x Weight	Unverifiable	beneficiaries covered by Micro- insurance	Unverifiable ⁸	beneficiaries covered by Micro- insurance	beneficiaries covered by Microinsurance	4,500 beneficiaries covered by Microinsurance ⁹
		Sub-Total		20%							

Based on the 2024 Reported accomplishment.
 With Request for Reconsideration.
 With Request for Reconsideration.
 With Request for Reconsideration.
 New beneficiaries pertain to the total number of assured clients (one count per insured individual, regardless of the number of policies obtained).



6		Con	MPONENT			В	ASELINE DATA			TARGET	
					RATING				2024		
	C	DBJECTIVE/MEASURE	FORMULA	WEIGHT	SYSTEM	2021	2022	2023	TARGET	REPORTED ACCOMPLISHMENT ¹	2025
	SO 6	Improve Efficiency and	Quality of Insurance	e Process							
OCESSES	SM 6	Percentage of Notification of Coverage/Insurance Policy Issued within the Applicable Processing Time	Number of Applications Processed within the Applicable Processing Time ¹⁰ / Total Applications for Issuance of Notification Coverage Received	10%	(Actual / Target) x Weight	89.50%	79.96%	19.66% ¹¹	100%	63%	100% Applicable Processing Time based on LIBI's compliance with ARTA
PR	SO 7	Enhance Existing Proces	sses Comparable v	vith the Ind	ustry						
INTERNAL PROCESSES	SM 7	Improve Processes to Quality Management System	Actual Accomplishment	5%	All or Nothing	Recertification of ISO 9001:2015 Certification	Recertificatio n of ISO 9001:2015 Certification	Passed the surveillance Audit for ISO 9001 :2015	Maintain ISO 9001:2015 Certification	Preparation for annual internal audit.	Pass the Surveillance Audit ISO 9001:2015 Certification
		Sub-Total		15%							

Applicable processing time will be based on LIBI's Citizen's Charter in compliance with Republic Act No. 11032. [Start Time: Upon acknowledgement and receipt of complete documents; End Time: Issuance of notice of coverage].

11 With Request for Reconsideration.

150		Co	MPONENT				BASELINE DATA			TARGET	
		RATING							2024		
	(DBJECTIVE/MEASURE	FORMULA	WEIGHT ,	SYSTEM	2021	2022	2023	TARGET	REPORTED ACCOMPLISHMENT ¹	2025
	SO 8	Develop Strategic Skills	s & Competence of (Officers an	d Staff						
LEARNING & GROWTH	SM 8	Competency of the Organization	Actual Accomplishment	5%	All or nothing	Improved the Competency Level of the Organization	Unverifiable	Improved the Competency Level of the Organization	Board- approved Competency Framework Establishment of the Baseline using the New Competency Framework	Successfully completed the drafting of Terms of Reference (TOR) for the redevelopment of the Competency Framework setting the stage for a bidding process to identify a sustainable service provided. Assessment will commence upon approval of the Redevelopment Competency Framework	Improvement on the Organizational Competency Level based on 2024 Baseline assessment ¹²

The competency baseline of the organization shall pertain to the average percentage of required competencies met which can be computed using the following formula: $\sum_{a=1}^{12} \left[\sum_{a=1}^{A} \left(\frac{Actual Competency Level}{Acquired Competency Level} \right)_{a} \right]$

b where: a = Competency required, A = Total number of competencies required of position, b = Personnel profiled, B = Total number of personnel profiled.

The first

ging

	Con	IPONENT			В	ASELINE DATA			TARGET	
C	DBJECTIVE/MEASURE	FORMULA	WÉIGHT	RATING SYSTEM	2021	2022	2023	2024 REPORTED		2025
				STOTEM				TARGET	ACCOMPLISHMENT ¹	
SO 9	Development and Impler	nentation of Disast	ter Risk Re	duction and N	lanagement (DRMM) Plan			A Land Land	
SM 9	2025: Board – Approved DRRM Plan	Actual Accomplishment	5%	All or Nothing	-	-	-	-	-	Board–Appro Public Servi Continuity P
SO 10	Enhance IT Infrastructur	e								
SM 10	Implementation of IT Projects	Number of 2024 deliverables completed / Total number of 2024 deliverables per ISSP submitted to DICT	5%	(Actual / Target) x Weight	100% Implementation of the following projects: a. Website Enhancement for Public Disclosures; b. Virtualization and cloud computing software (VMWare); c. Conference Call Meeting Application; and Additional Workstation/PCs/ Laptops	ment of Time-	tion b. DMS Virtualiza- tion	100% Implementation of the IT projects based on the DICT-approved ISSP.	1. Discussions with the third-party service provider regarding the enhancement of the existing Insurance Management System are currently underway. 2. For Supplies and Inventory Management System , product presentations from various providers have been completed, and the selection process for the winning bidder is in progress.	100% Accomplishm of 2025 deliverables based on the DICT-approve 2024-2026 IS
	Subtotal		15%							
	Total		100%							

Kin / any

Сомро	NENT			BASELINE DATA			TARGET			
			Darwa							
Objective/Measure	FORMULA	WÉIGHT	RATING SYSTEM	2021	2022	2023	TARGET	REPORTED ACCOMPLISHMENT ¹	2025	
BONUS STRATEGIC MEASURE										
GAD Budget Utilization		1%	All or Nothing	-	-	5% of Total COB			5% of Total COB	
ISO Certification on any of the following standards: a. Environmental Management System b. Business Continuity Management System (BCMS)		1%	All or Nothing	-	-				a. ISO 14001:2015 Certification b. ISO 22301:2019 Certification	

For GCG:

ATTY. BRIAN KEITH F. HOSAKA Commissioner

For LIBI:

HON. EUSEBIO A. CORTEZ
Acting President and Chief Executive Officer